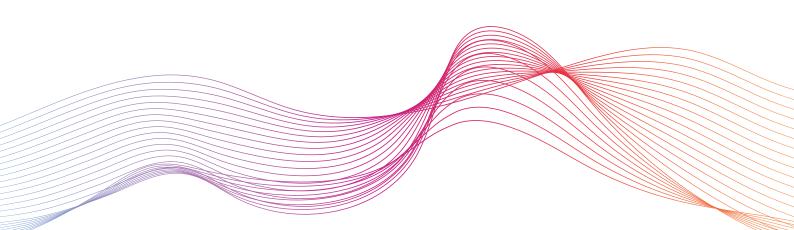
# Enter a Future Gilded with



# HOMEtels for New-Age Living Viman Nagar



# Rethink New-Age Living

Horizon Developers present their latest project that adds an eclectic glow to Pune's skyline. An ultra-luxe, hotel-inspired home, NEON also presents a unique opportunity for the new-age millennial, professional, frequent traveller, investor. looking for a new-age abode.

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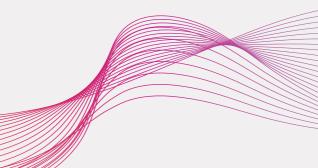
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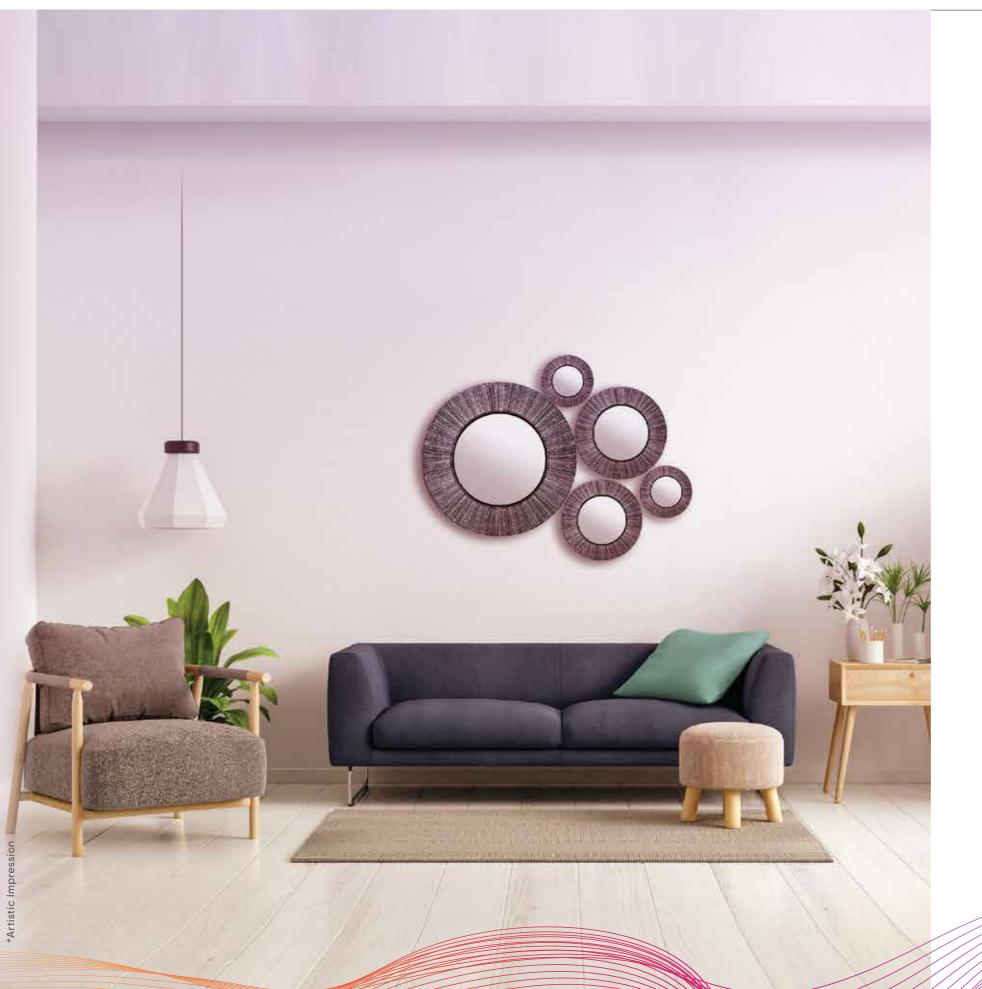


# Pune's 1<sup>st</sup> 'HOMEtel' Get The Best Of HOME & HOTEL

Given Pune's cosmopolitan, avant-garde status as a bastion for all things new, Horizon Developers is proud to introduce a new-age, contemporary concept called **HOMEtels** that's perfect for the on-the-go **new-gen population**.

Situated in one of Pune's most prominent neighborhoods - Viman Nagar, NEON is where the comfort of a home combines with luxuries of a hotel to give you a HOMEtel. A unique collection of hotel-inspired and ultra-modern residences, NEON promises to give you a taste of customized futuristic living that includes a **Modular Kitchenette**, **Infinity Pool**, **Rooftop Deck, Resident Lounge, Business Centre, Laundromat, Salon, Smart Parcel Lockers, Wi-Fi, Digital Locks, Professional Facility Management and much more.** So whether you're looking for a workation home, a vacation home, a home for just you and your partner or one for your nuclear family, NEON makes relaxation and refinement possible in one home.



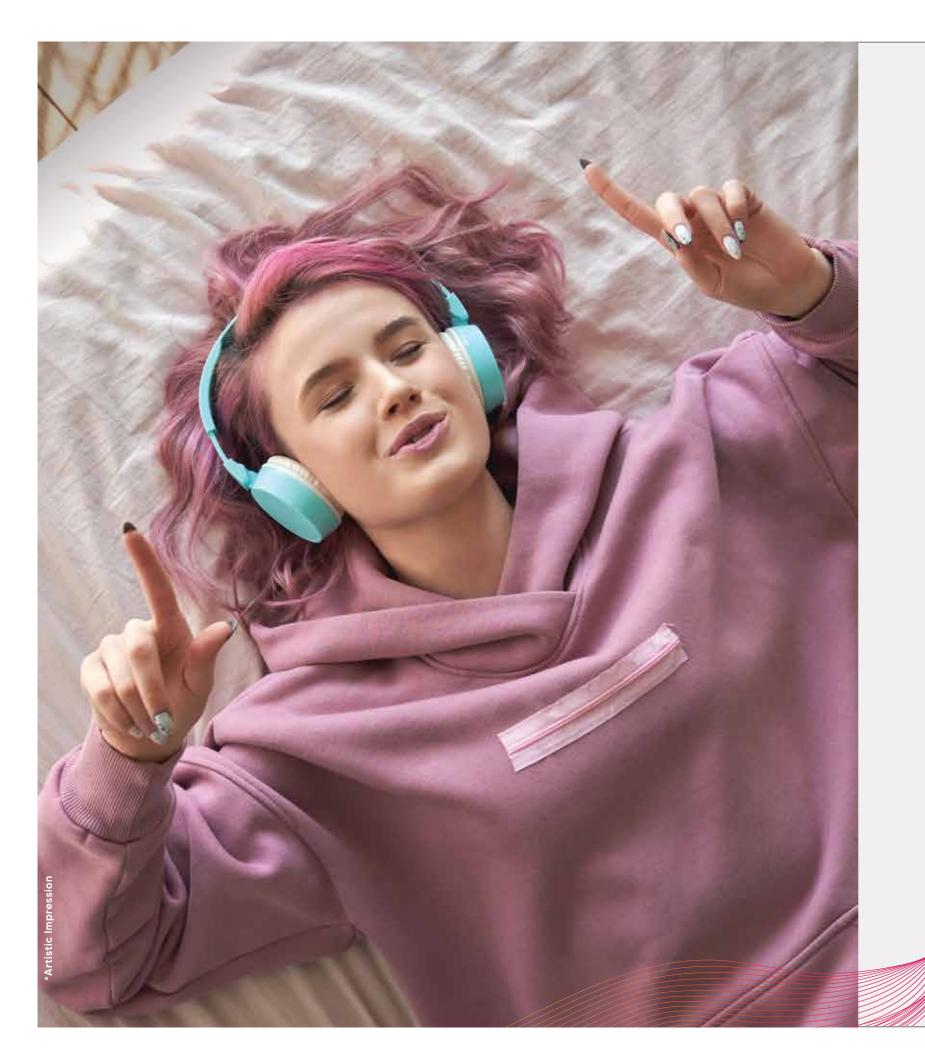


# HOMEtels is the New In

With an innovative design, state-of-the-art facilities, and ease of accessibility, these HOMEtels promote a luxurious way of life.

NEON is a Green Building that takes pride in its efficient planning and optimized design for better furniture layout. What enhances the aesthetic of these stylish homes is the open-layout concept that allows you to personalize your dream home as there are restrictions of columns in the apartments.

Designer kitchens with modern cabinetry and quartz countertops, wood-style flooring, designer finishes, natural materials, sleek fixtures, and textures are just some of the features of a NEON home that add a timeless yet modern feel and establish a warm sophistication.



# Put the 'You' in Utopia with NEONVERSE

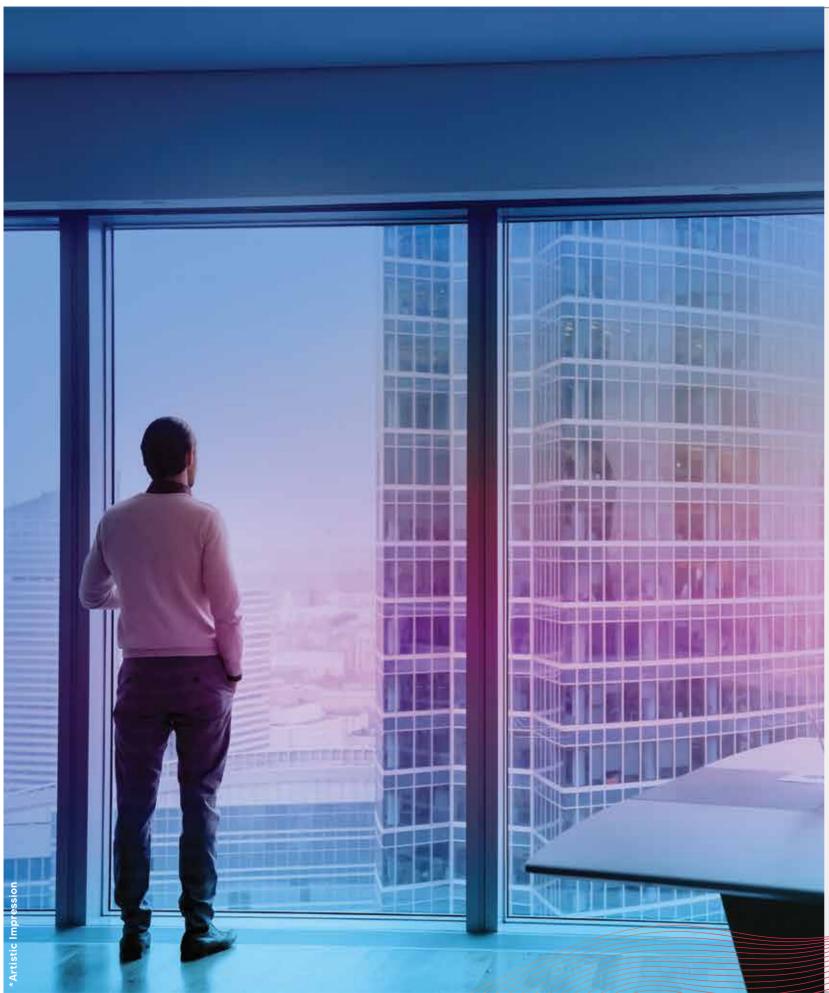
NEONVERSE is a space-age concept with a social community that you'll surely want to belong to. It is a way to live and celebrate a home with other like-minded people. The biggest value of NEONVERSE is the specially-designed living spaces that create an inspiring environment for people to interact and share experiences. This combined with world-class hotel-inspired amenities give living and working a whole new dimension and convenience. Come join the NEONVERSE community and usher in a new universe for collaborative growth and success. It is the biggest head-start you need for moving up in life!



# Bathing Viman Nagar in a NEON Glow

NEON's prime location in an affluent residential and retail neighborhood of the city, Viman Nagar opens up many doors and creates many exciting new possibilities. Located next to the Pune International Airport and the proposed Metro Station, along with close proximity to Pune-Nagar Highway, connectivity isn't just a buzzword at NEON, it's a part of your life.

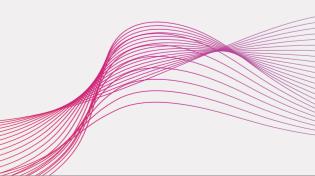
Apart from being a prominent Business/IT Hub in itself, Viman Nagar also provides close proximity to other important employment hubs of Kalyani Nagar, Yerawada, Kharadi, and Koregaon Park: All of which make NEON a perfect location to reside in. Moreover, the affluent neighborhood of Viman Nagar bestows other essentials, such as world-class educational institutions, global star hotels, plush shopping malls, fine-dining restaurants, healthcare centers, and quaint cafes. So, hop on to get to work, play, or a little of both!



# Glowing Returns on your Investment ONEON

Located next to Pune International Airport, Viman Nagar IT hub has seen the growth of various KPO and BPO organisations. The presence of world-class social, physical, and retail infrastructure and its easy connectivity to employment hubs of Koregaon Park, Kalyani Nagar, Yerwada, Kharadi and Mundhwa, makes Viman Nagar a prominent residential neighbourhood thus attracting thousands of working professionals and students. This gives a huge boost to investors for the rental opportunity to get lifelong returns on their investment.

The micro-market has witnessed an average 8% growth per annum in capital value over the last 5 years. With ongoing and upcoming 15 million sq. ft. IT / commercial parks, Viman Nagar residential market is bound for tremendous growth.





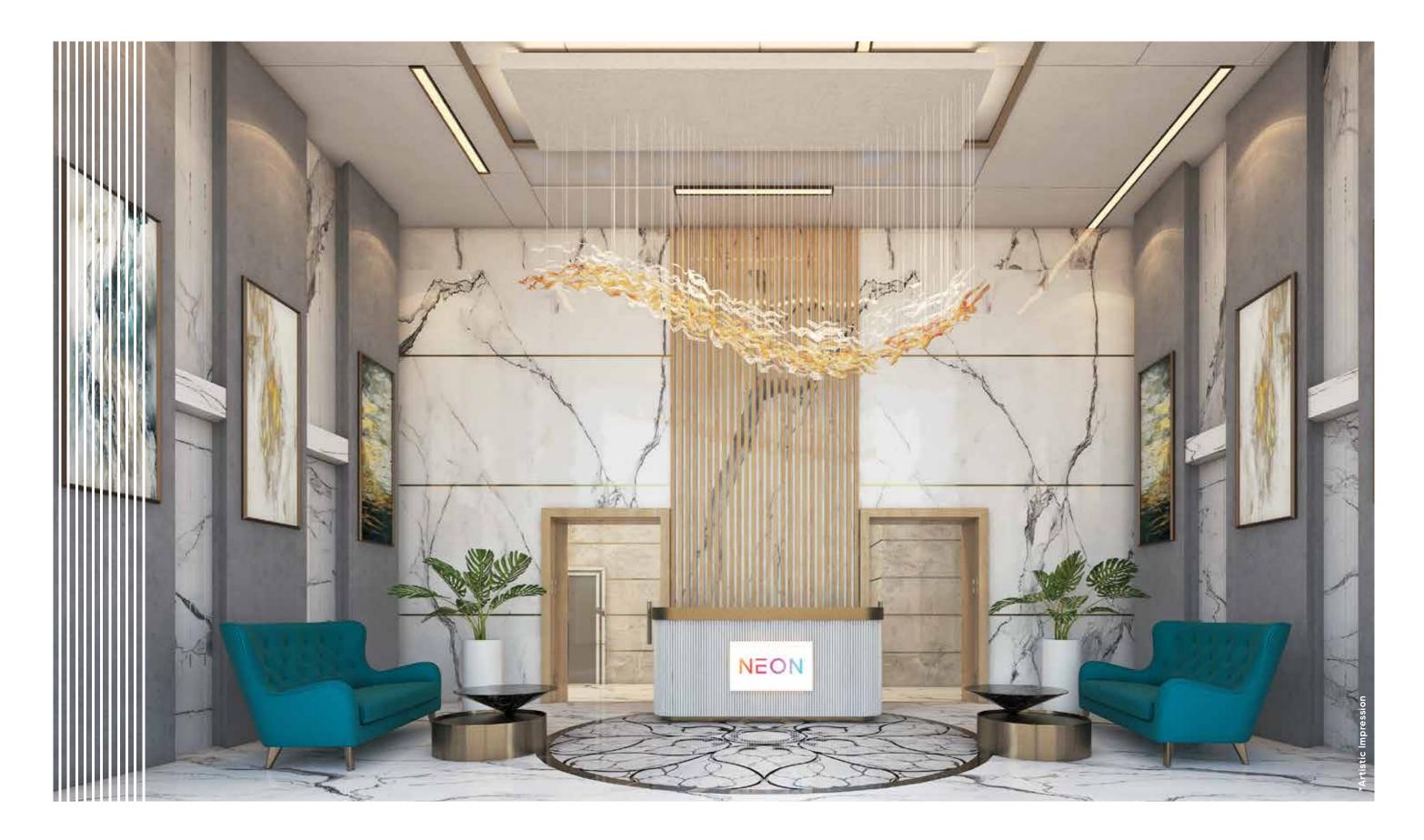
### **Elevate your Existence**

Impressive yet beautifully understated, NEON reflects the style and spirit of its surroundings. A 9-storey tower with 316 units, with sizes ranging from 337 sq. ft. to 818 sq. ft. carpet area, this contemporary HOTEL-INSPIRED ELEVATION emphasizes the elegant vertical lines of the building, and draws the eye skywards.



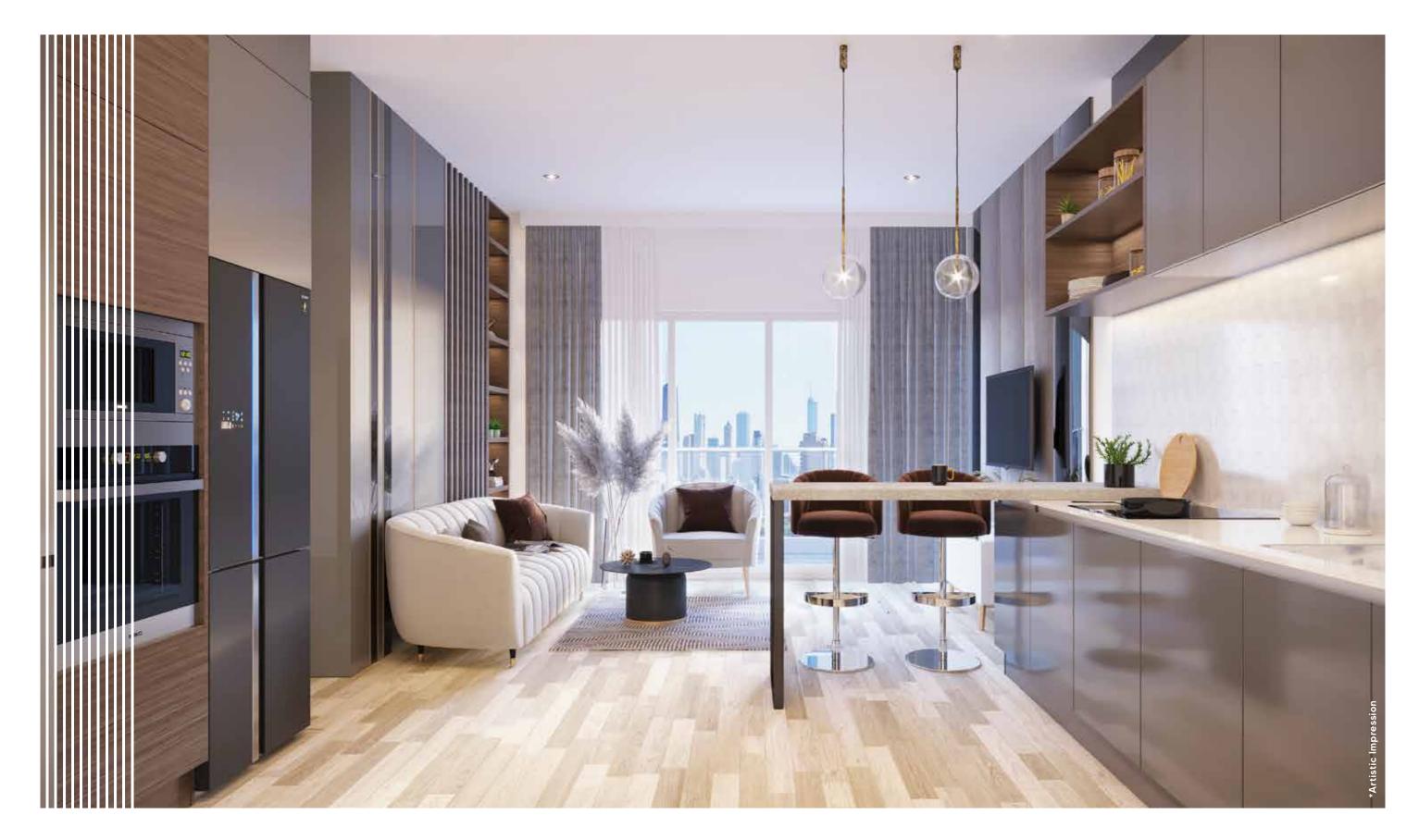
# Your Oasis of Calm among the Clouds

A curated collection of over 25,000 sq. ft. of amenities and services extend your home and living experience at NEON. From a luxurious lobby reception and beautifully landscaped rooftop terrace to indulgent resident lounges and rooftop pools, NEON's focus on state-of-the-art amenities and community spaces provide venues for collaboration and relaxation outside the home. The list goes on as do the experiences. Linger and enjoy!



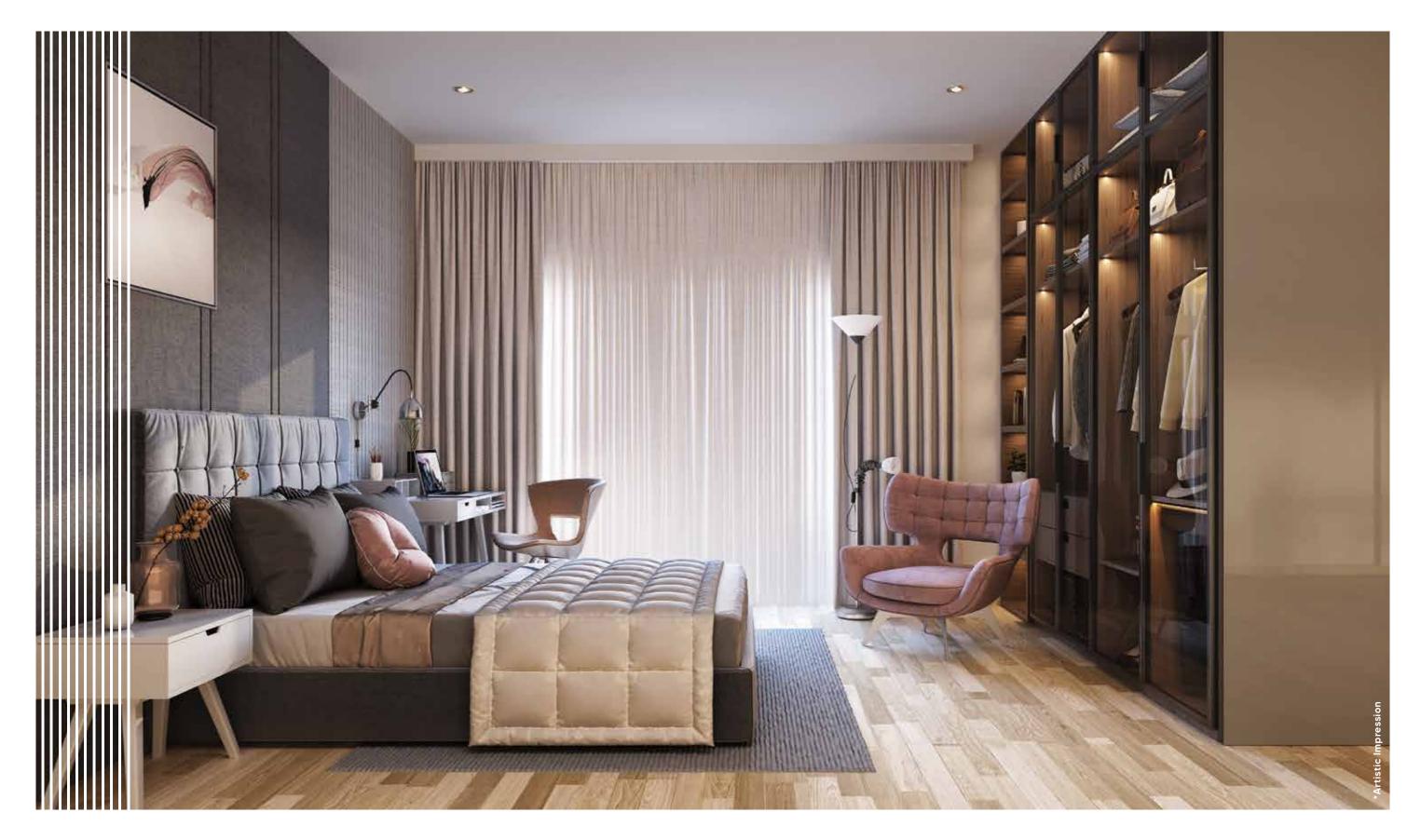
# **Glowing First Impressions**

More than just a LOBBY, it's a killer first impression for your guests and a welcoming sight for yourself and your loved ones.



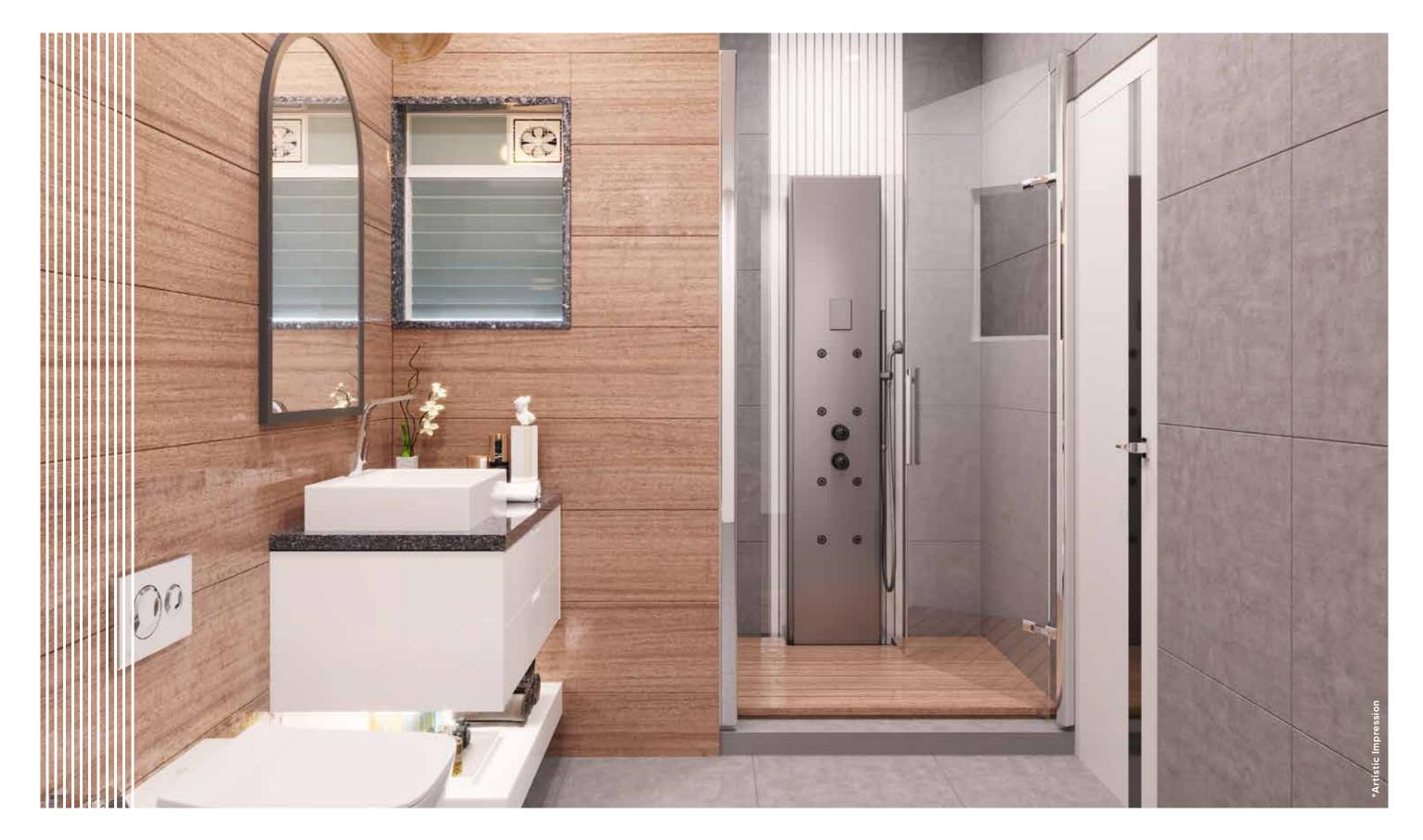
# **You-Centric Design** at NEON

Chic living and dining spaces with wooden-style flooring and sliding UPVC doors that open up to stunning vistas of cosmopolitan Pune give you a sense of minimalistic grandeur and opulence.



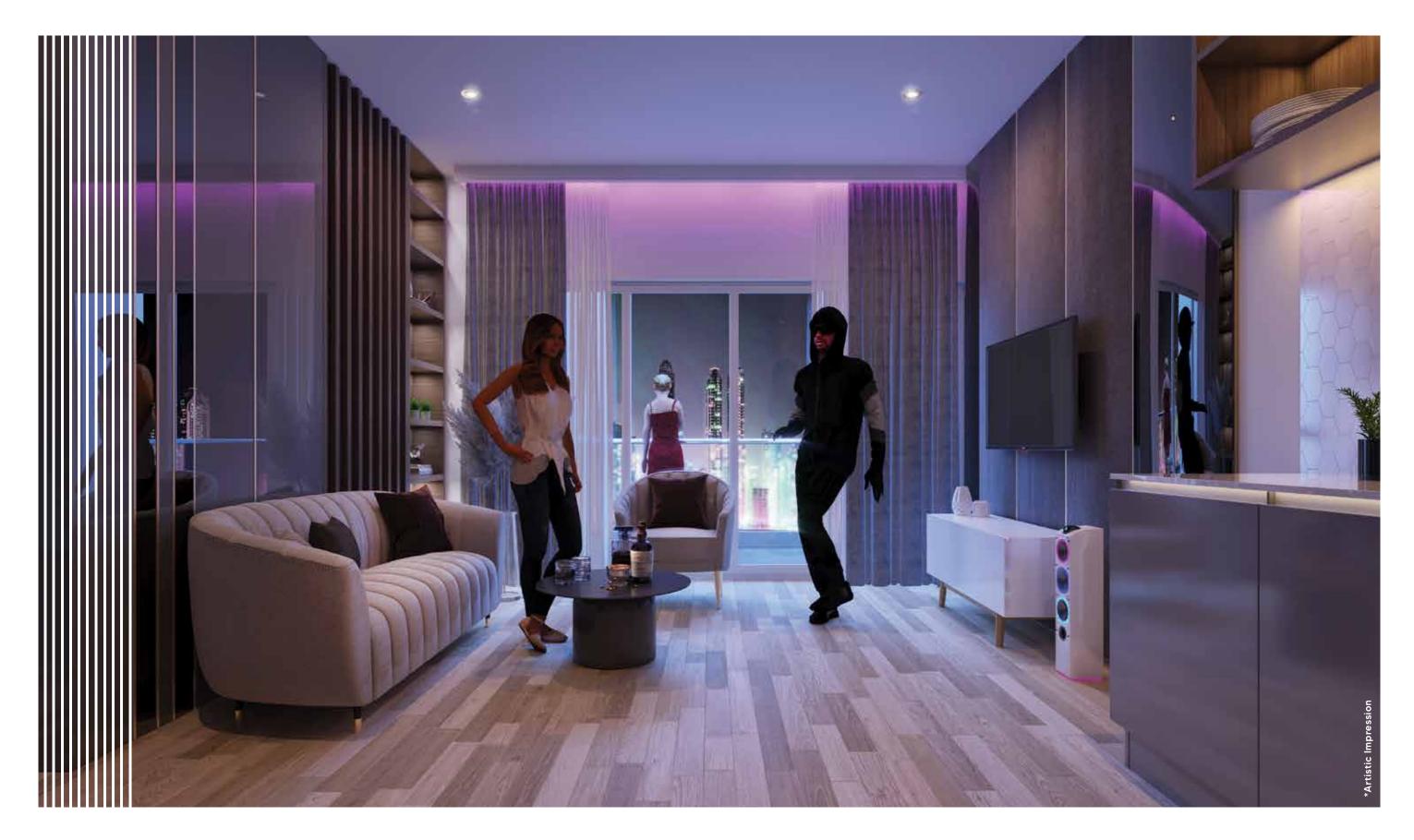
Explore your Inner Space

Bedrooms at NEON aren't just any ordinary rooms. They're a statement. With MODERN DESIGNS that are a breath of fresh air and sliding doors that lead to your own private balcony these are spaces built for rest, relaxation and reflection.



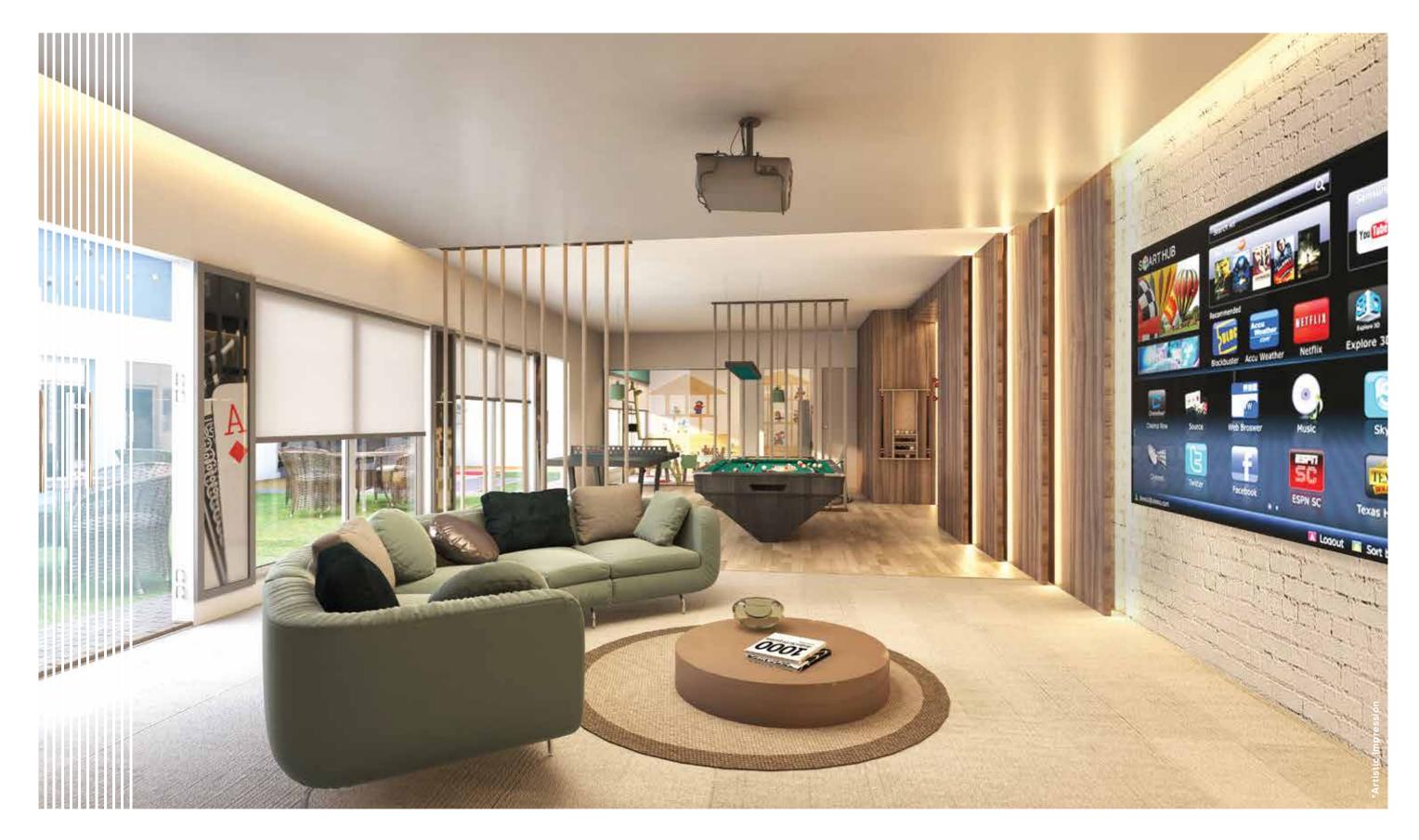
# Bespoke Amenities for Utmost Comfort

Bathe in the comfort and refinement offered by the STYLISH BATHROOMS at NEON with designer sanitary ware, chrome fittings and an unmatched level of attention to detail.



# Accentuate your Living Experience

The open plan design of NEON'S LIVING SPACES gives you the freedom to plan and host the most envious parties in your circle.

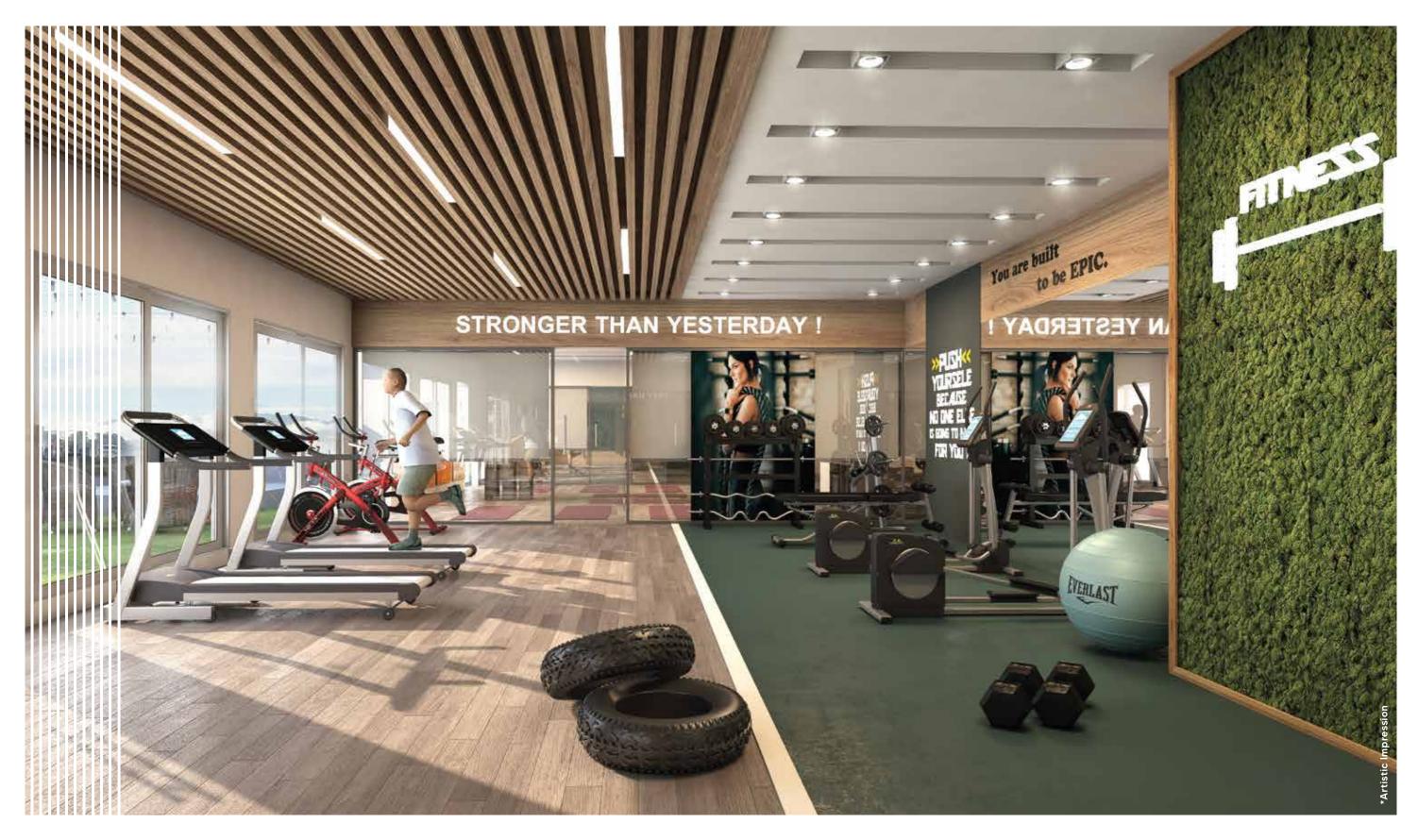


# **A Silver Screen** for NEON Dreams

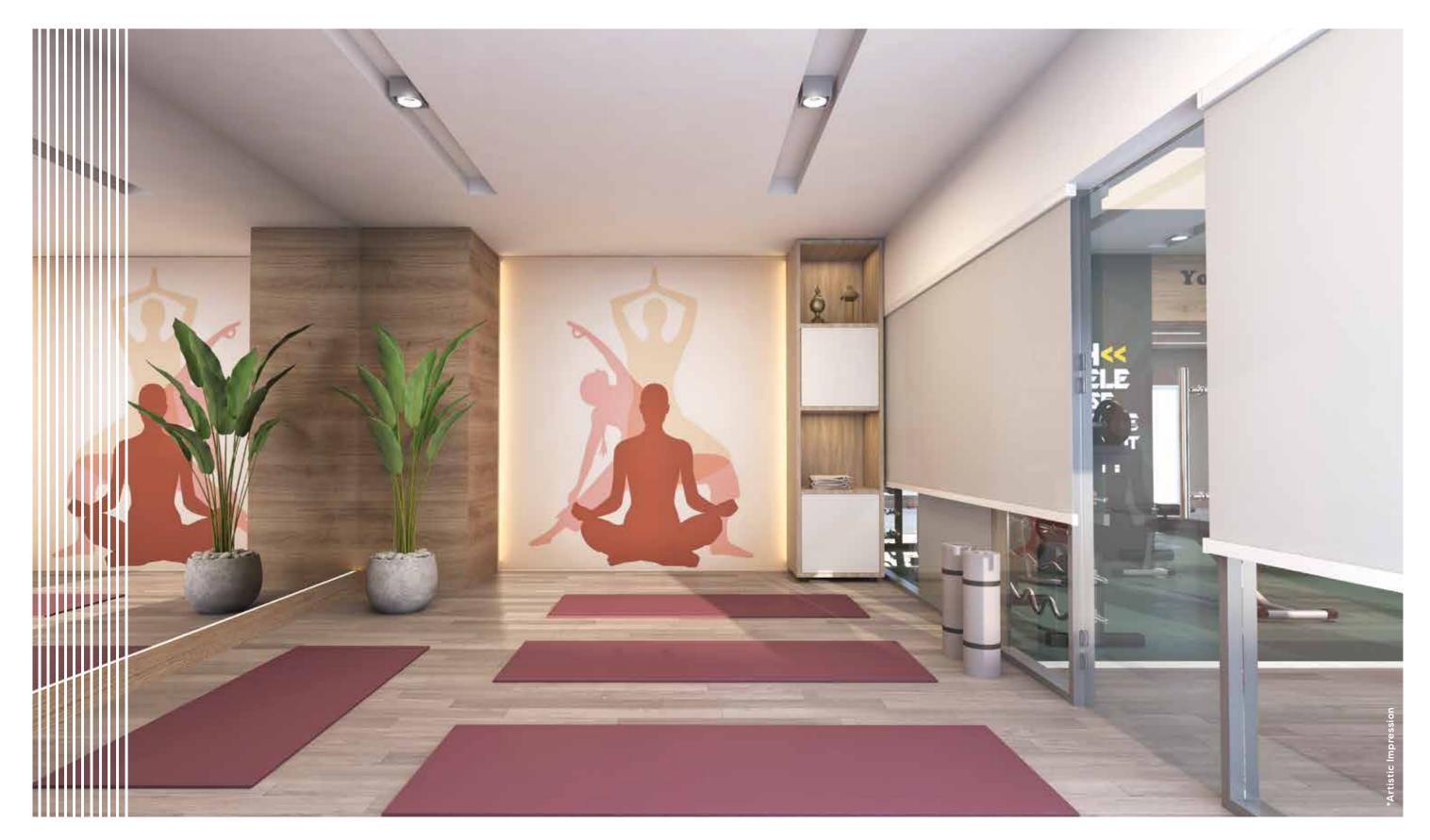
Sink into the plush seats at the in-house  ${\sf RESIDENT}$  ${\sf LOUNGE}$  , bring your popcorn, and see what it feels like to enjoy the most material of comforts in a larger-than-life setting.



WFN: Work from NEON Connect with ease and disconnect at leisure with a Wi-Fi-enabled BUSINESS CENTER.



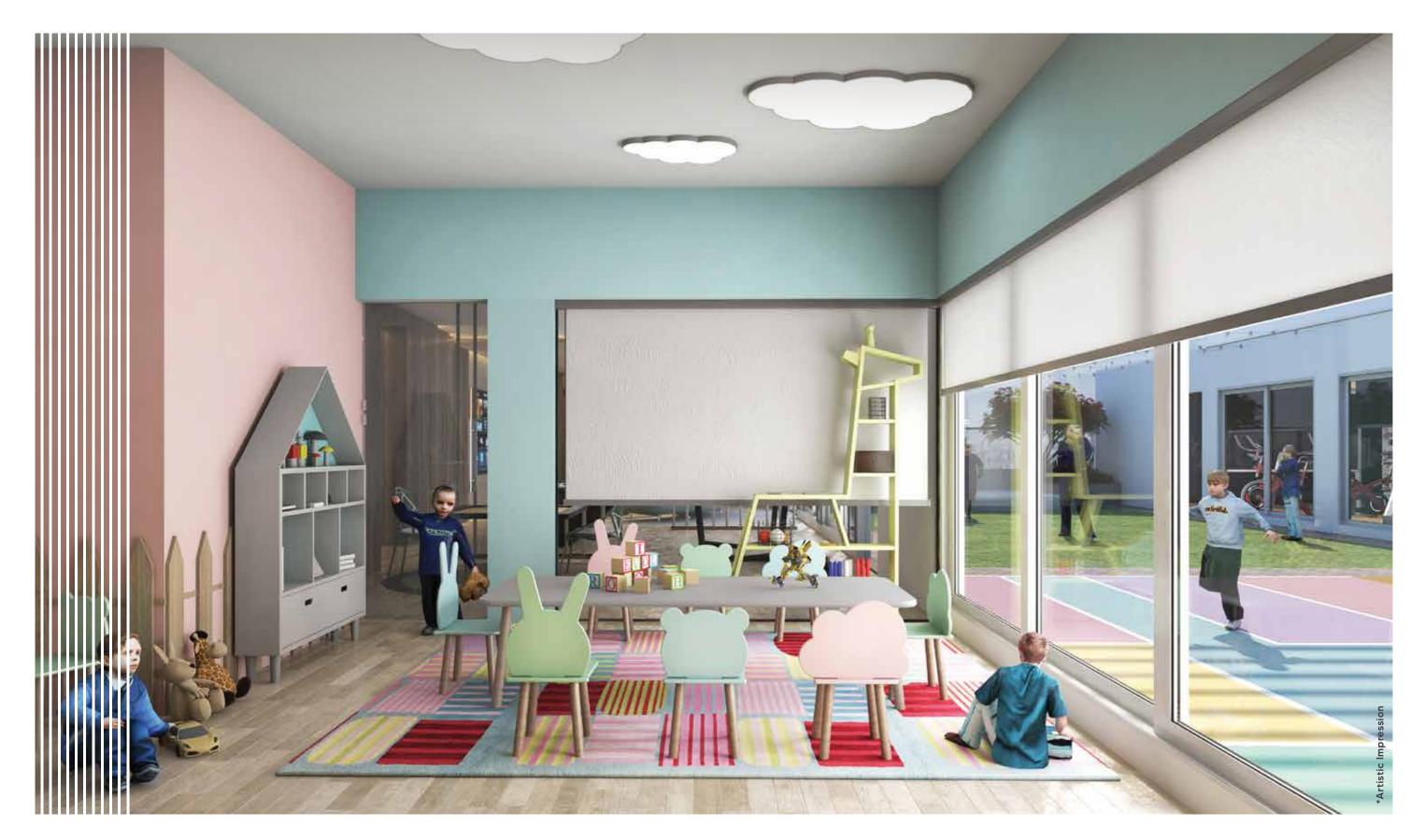
Dream Home, Dream Body Cardio, HIIT, weight training, or aerobics... Sculpt your dream body and achieve those fitness goals at NEON's futuristic FITNESS CENTER.



# Where Goals **Become Reality**

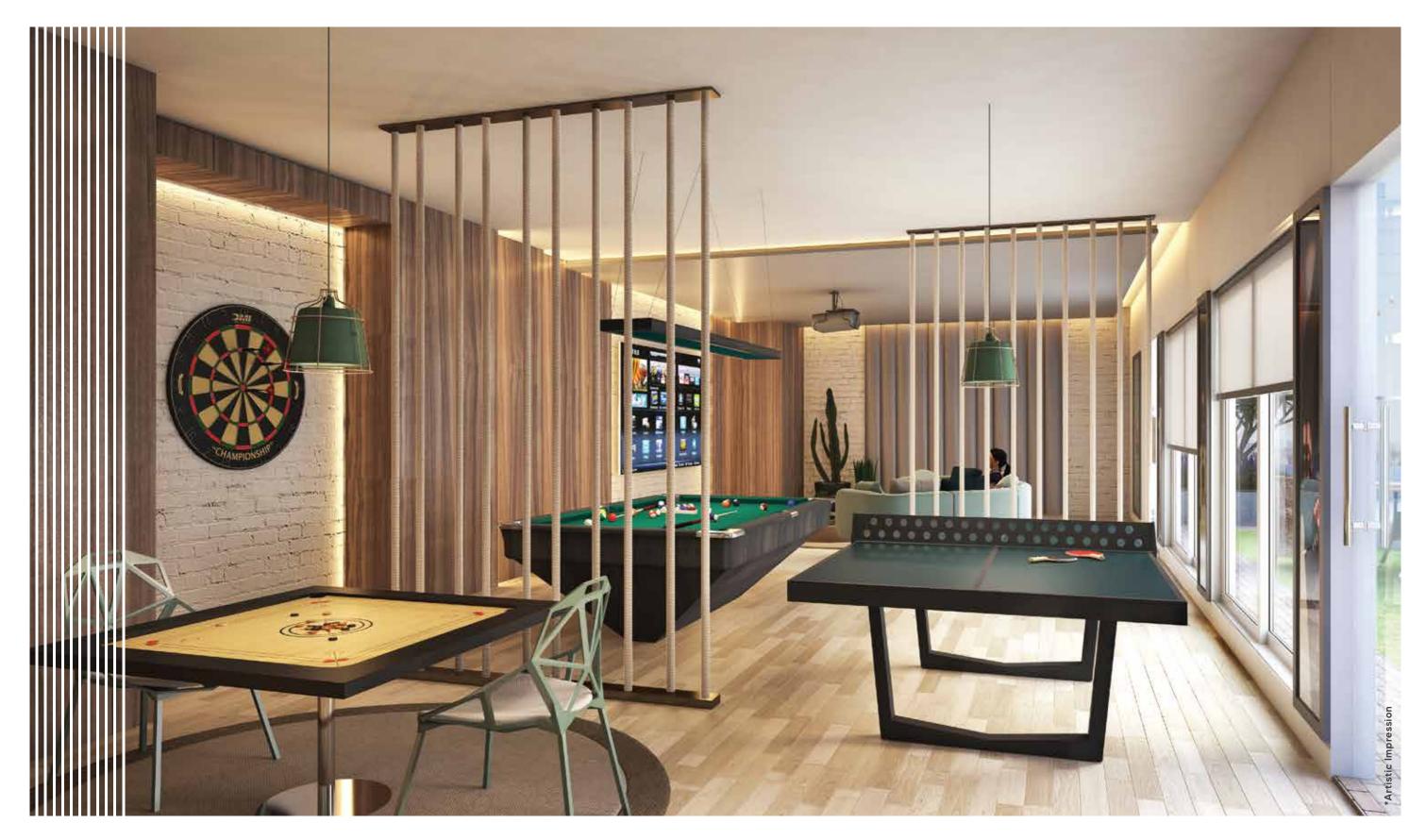
### A private YOGA OR ZUMBA makes it easier to stay fit. You've got no more excuses to skip a session because

it's integrated into your life and that's the NEON advantage.



# Laying the Foundations of a Fulfilled Life

Keep the little ones laughing, playing and engaged while you tick things off your 'To-Do' list thanks to the safe and secure toddler's PLAY AREA



Master the Art of Chill With its comfortable furniture and plush settings, the  $GAME\ ROOM$  exudes an old-world charm that immediately relaxes you. Entertain guests or simply chill, the choice is yours.



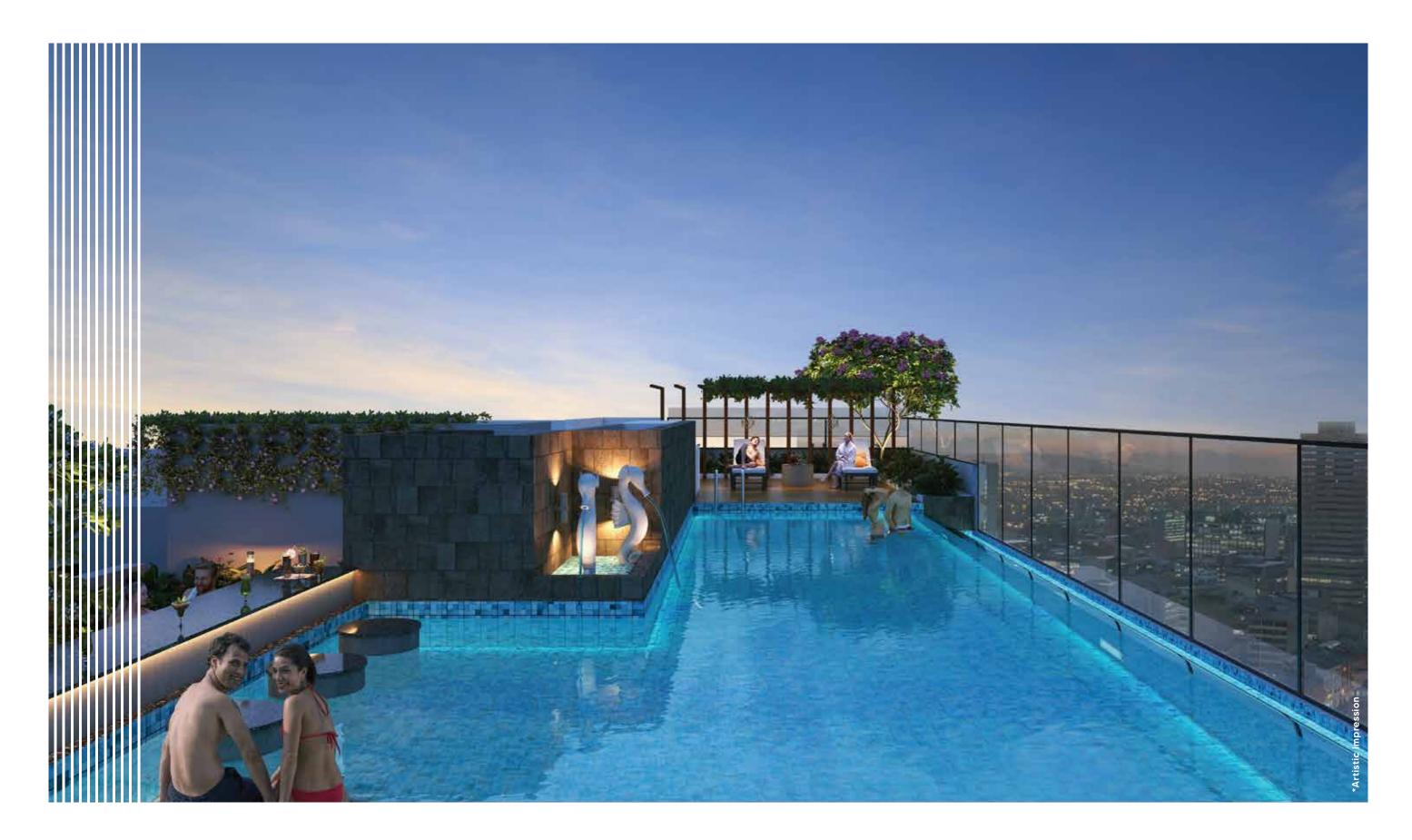
# After-Hour Jam? Bring It On!

There's nothing like making music together after a hard day at work. Our Soundproof JAMMING ROOM at NEON is where you need to head to bring out the music-freak in you, and if you're a young blogger or vlogger, feel free to use this space as a Reel-Making Studio as well. Ready for a Jammin' session, peeps?

# Self-Care Just Got Super Comfy

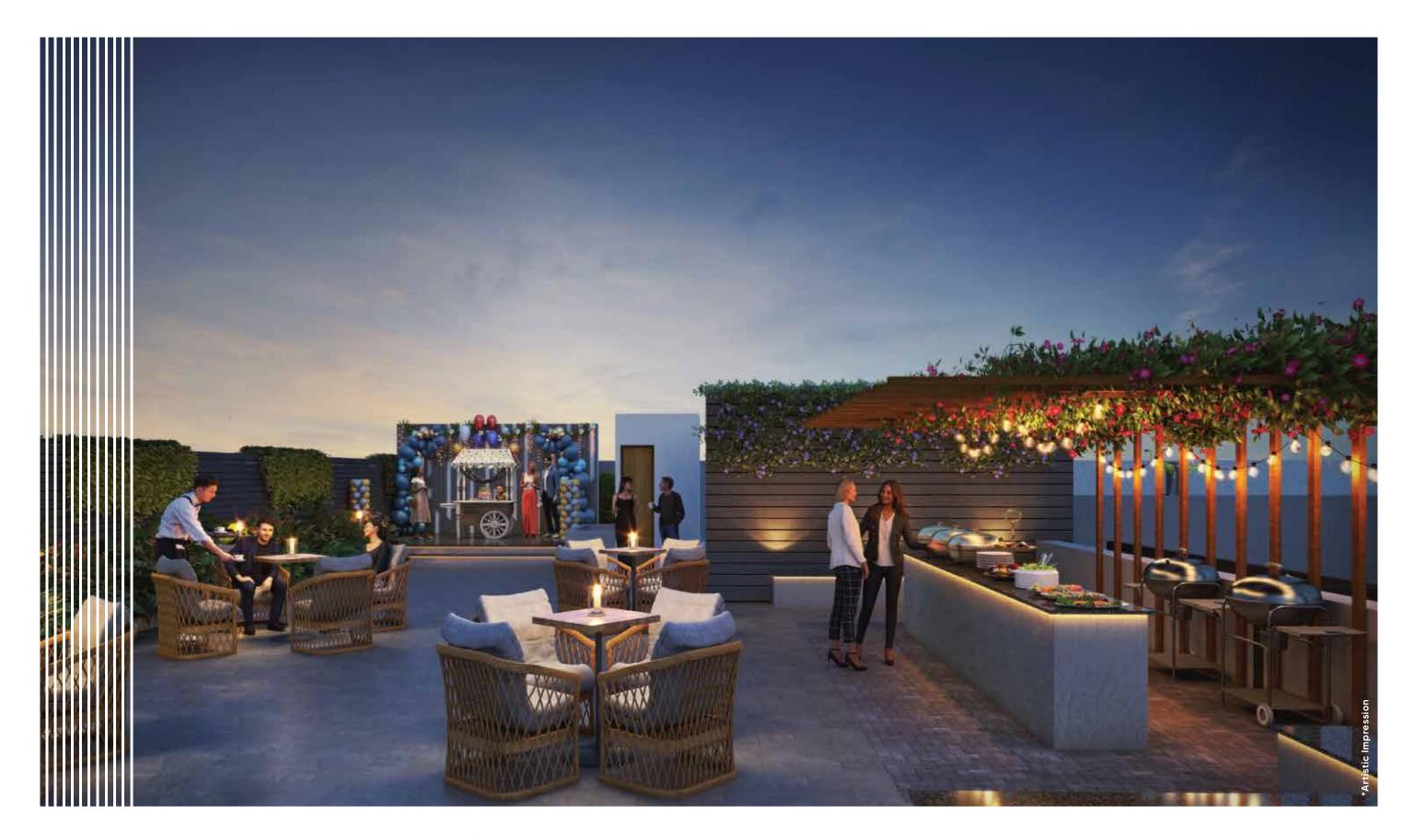
Why go out to a salon when the salon can come to you? Book an appointment at the NEON IN-HOUSE SALON and pamper yourself with the most luxurious self-care rituals - from hair treatments to facials, mani-pedis to massages, looking your best is uber-chic and uber-convenient now.





# **Infinitely Alluring**

Enjoy splendid vistas of Pune's stunning skyline while you float among the clouds at the ROOFTOP INFINITY POOL.



# Lounging Just Got A Whole Lot Cooler!

A place to come together and socialize with your NEON-mates: With multiple  $SEATING\ AREAS$ , a grill and the open sky... It's the perfect cocktail for a good time. All of this, against the stunning cityscape of Pune.



# Zen Among the Clouds

Yoga, Tai Chi, Meditation, or simply some peace and quiet, the ROOFTOP DECK is the perfect place for you to be at one with your thoughts.



# Lush Everyday Escapes

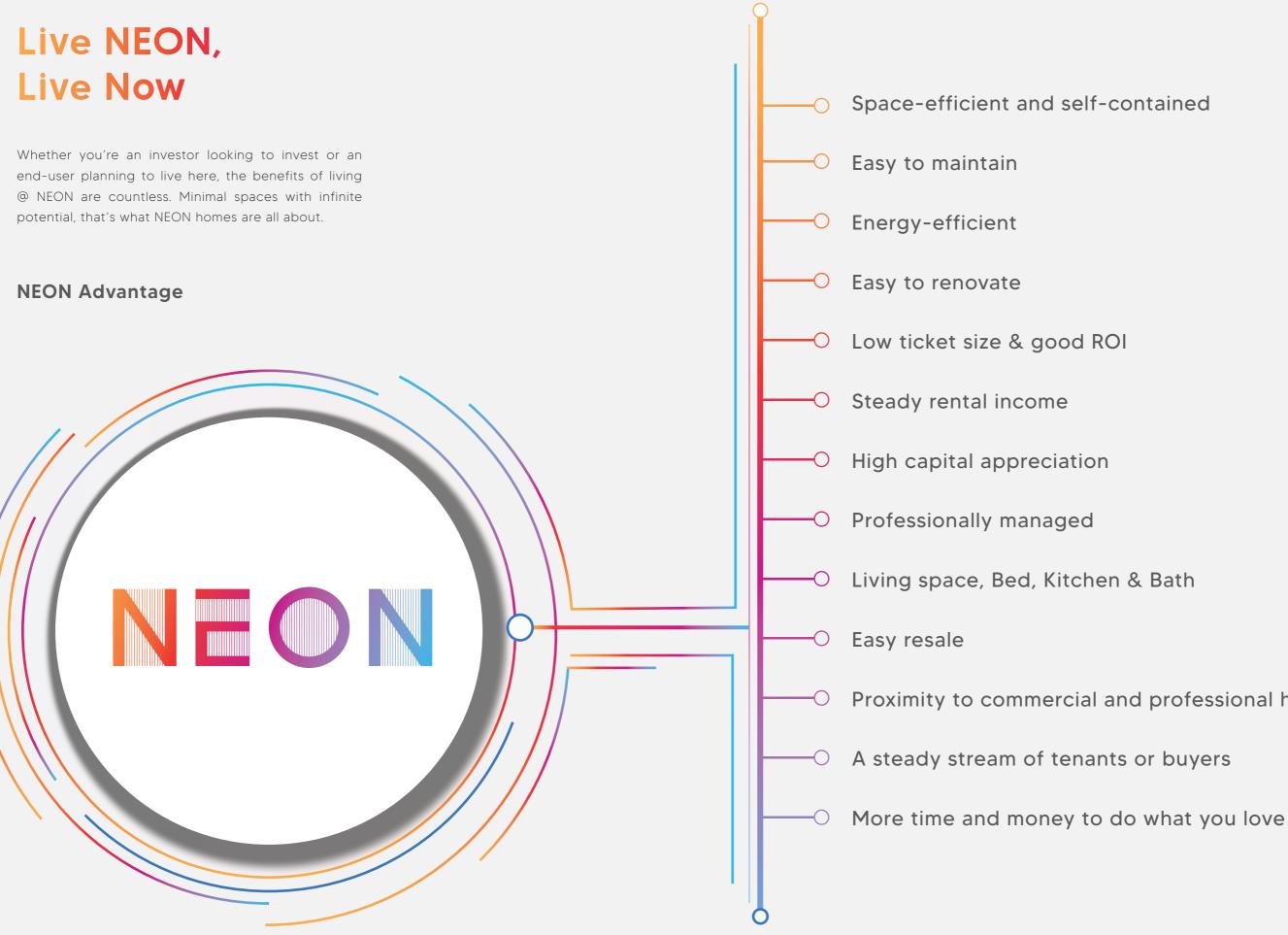
The epicenter of the community, a place to relax and meet new friends, and a space for the kids and pets to frolic,

the LANDSCAPED PODIUM GARDEN is the perfect place to spend mornings and evenings alike.



# A NEON Future Awaits

NEON has been designed with you in mind. Each HOME has been thoughtfully positioned. Open layout concept, contemporary interiors have been designed with flair and care to reflect the location. NEON cuts elegantly into the sky above Pune's most stylish and commercial district, Viman Nagar. Right next to Pune's only international airport and with first-rate amenities, this is the perfect urban retreat. NEON feels right at home in its surroundings. And you'll feel right at home in NEON.



Proximity to commercial and professional hubs



## Design Anchored by Years of Trust











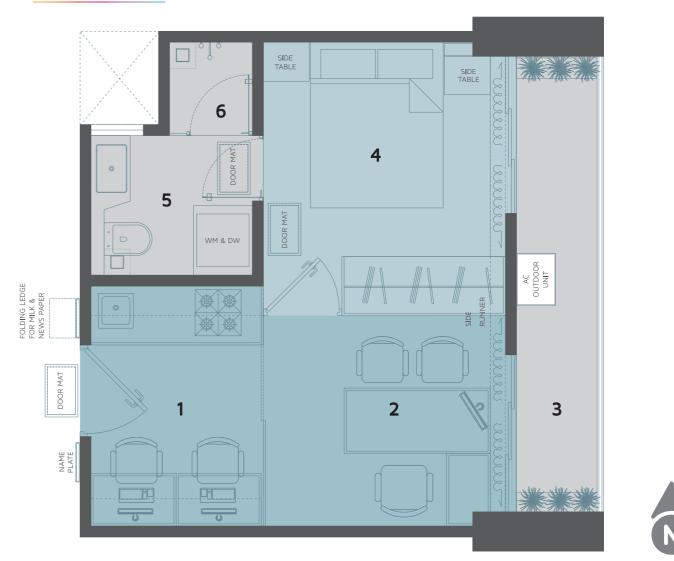
### **CREATIVE CASA**

1. PANTRY	6'5' X 9'0"
2. CREATIVE STUDIO	9'1" X 18'2"
3. BALCONY	3'0" X 18'2"
4. TOILET	6'0" X 5'3"
5. SHOWER	3'0" X 36"

CARPET AREA - 26.20 SQ. M / 282 SQ. FT BALCONY AREA - 5.13 SQ. M / 55 SQ. FT TOTAL AREA - 31.33 SQ. M / 337 SQ. FT

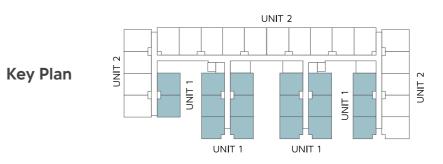


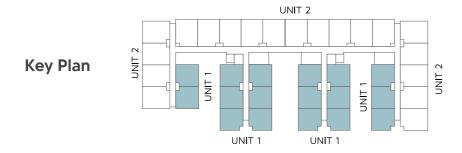
### UNIT A



### HOMEQUARTER-HEADQUARTER

1. WORK STATION & PANTRY	6'6" X 9'0"
2. CABIN	9′0″ x 8′0″
3. BALCONY	18'2'' X 3'0''
4. BEDROOM	9′1″ X 10′31"
5. TOILET	6′0″ X 5′3"
6. SHOWER	3′0″ x 3′6"





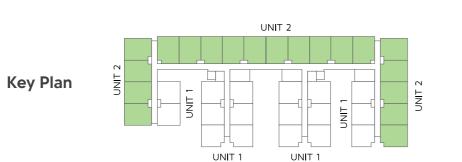
CARPET AREA - 26.20 SQ. M / 282 SO.FT BALCONY AREA - 5.13 SQ. M / 55 SQ.FT TOTAL AREA - 31.33 SQ. M / 337 SQ.FT



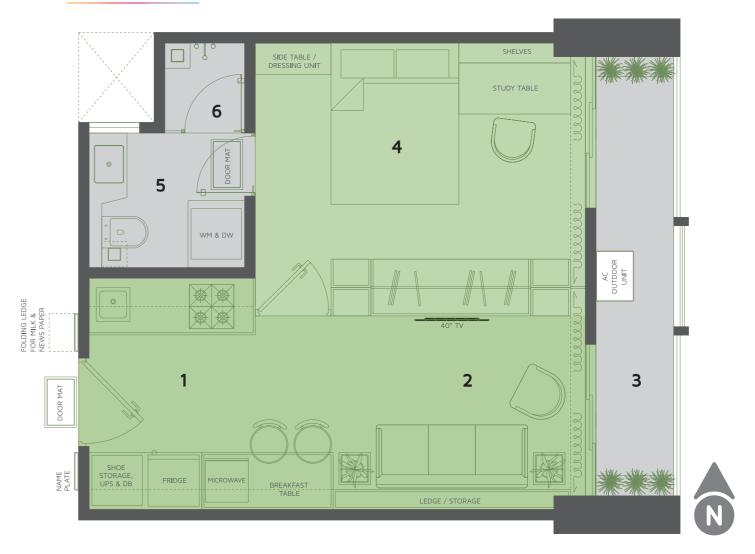
### **CORPORATE NESTS**

1. KITCHEN & DINING	6'6" X 9'0"
2. LIVING	12'11" X 7'7"
3. BALCONY	3′0″ X 18′27″
4. BEDROOM	12'11" X 10'8"
5. TOILET	6'0" X 5'3"
6. SHOWER	3′O" X 3'6"

CARPET AREA - 32.58 SQ. M / 351 SQ.FT SQ.FT BALCONY AREA - 5.13 SQ. M / 55 SQ.FT TOTAL AREA - 37.71 SQ. M / 406 SQ.FT



### UNIT B

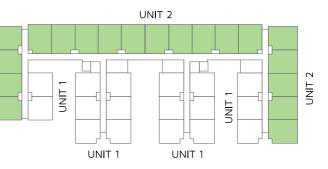


### **COUPLE COCOON**

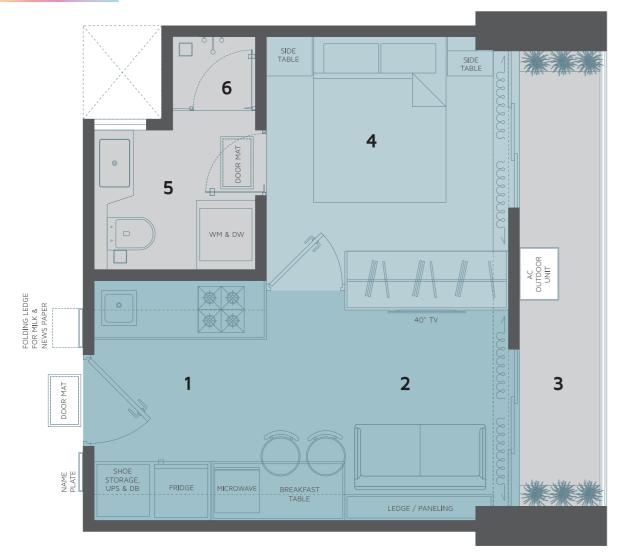
1. KITCHEN & DINING	6'6" X 9'0"
2. LIVING	12'11" X 7'7"
3. BALCONY	3′0″ X 18′2″
4. BEDROOM	12′11″ X 10′8″
5. TOILET	6′0″ X 5′31″
6. SHOWER	3′0″ X 3′6″



UNIT 2



CARPET AREA - 32.58 SQ. M / 351 SQ.FT. BALCONY AREA - 5.13 SQ. M / 55 SQ.FT TOTAL AREA - 37.71 SQ. M / 406 SQ.FT



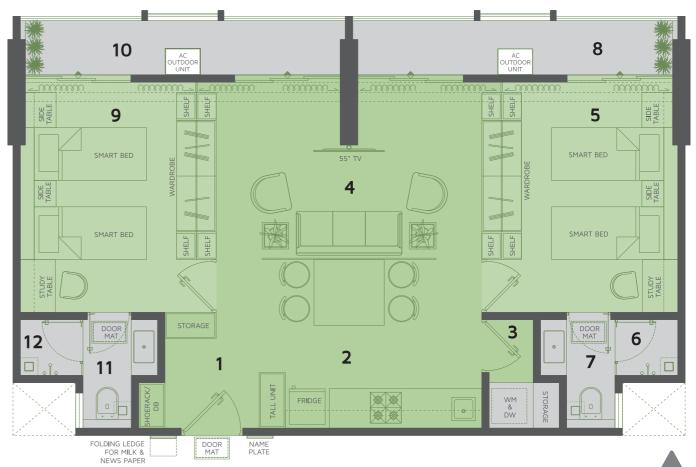
### **RENTER'S DELIGHT - TYPE 1**

1. KITCHEN & DINING	6'6" X 9'0"
2. LIVING	9'1" X 7'11"
3. BALCONY	18'2" X 3'0"
4. BEDROOM	9'1" X 10'3"
5. TOILET	6'0' X 5'3"
6. SHOWER	3'0" X 3'6″

CARPET AREA - 26.20 SQ. M / 282 SQ.FT BALCONY AREA - 5.13 SQ. M / 55 SQ.FT TOTAL AREA - 31.33 SQ. M / 337 SQ.FT



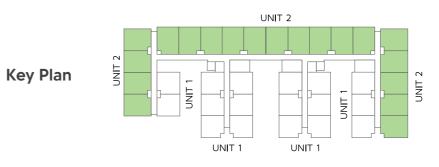
### **UNIT B+B**



### **RENTER'S DELIGHT - TYPE 2**

1. LOBBY	2"10" X 6'6"
2. DINING AND KITCHEN	14'10" X 8'0"
3. UTILITY	2'6" X 6'1"
4. LIVING	14'10" X 11'4"
5. BEDROOM 2	110 X 12'11"
6. TOILET	7'8" X 3"1

CARPET AREA - 65.78 SQ.M / 708 SQ.FT | BALCONY AREA - 10.26 SQ.M / 110 SQ.FT TOTAL AREA - 76.04 SQ.M / 818 SQ.FT



- 8. BALCONY 18′2″ X 3′0″ 9. BEDROOM 11′0″ X 12'11" 10. BALCONY 18′2″ X 3'0" 11. WC 2'8″ X 2′11″ 12. TOILET 7'8" X 3"1

2'8" x 2"11"



7. WC



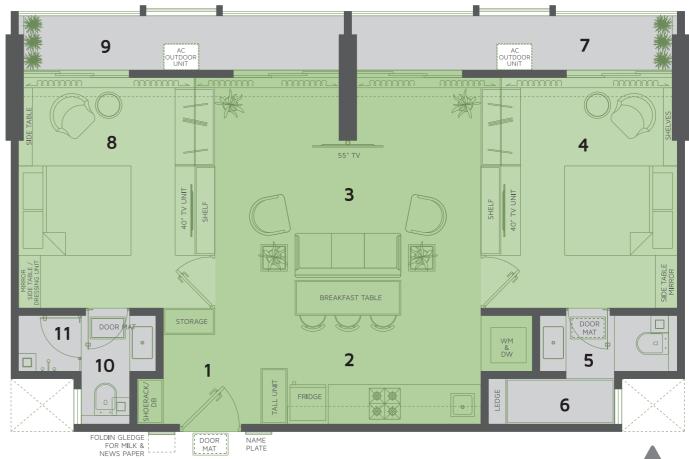


### WEEKEND HAVEN - TYPE 1

1. KITCHEN	6′6″ X 9'0″
2. LIVING DINING & BEDROOM	12′11" X 18′2″
3. BALCONY	3′0″ X 1′82″
4. BATHTUB	2′11″ X 5′3"
5. TOILET	31′7" X 8′9″

CARPET AREA - 32 58 SQ. M / 351 SQ.FT. BALCONY AREA - 5.13 SQ. M / 55 SQ.FT TOTAL AREA - 37. 71 SQ. M / 406 SQ.FT

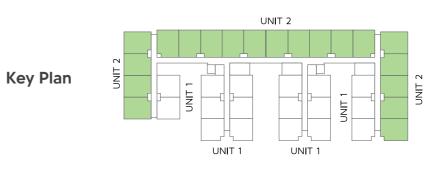
**UNIT B+B** 

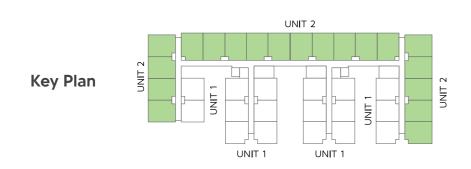


### WEEKEND HAVEN - TYPE 2

1. LOBBY	2'10" X 6'6"
2. DINING AND KITCHEN	14'10" X 8'0"
3. LIVING	14'10" X 11'4"
4. MASTER BEDROOM	11'0" X 12"11"
5. WC	3′1″ X 7'8"
6. BATHTUB	2"7" X 7 "1"

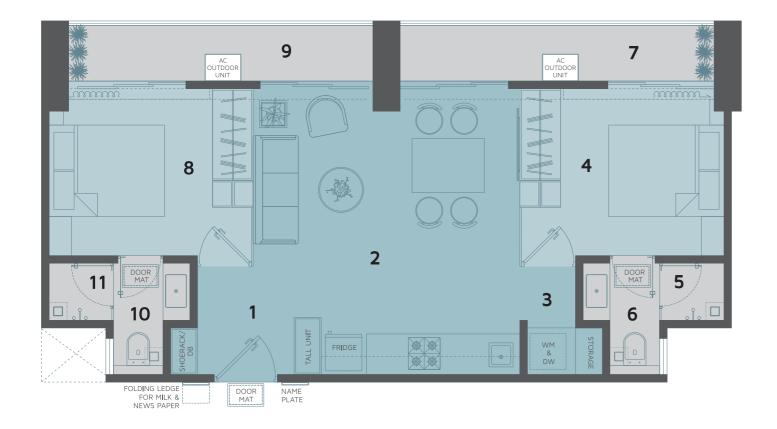
CARPET AREA - 65.78 SQ.M / 708 SQ.FT | BALCONY AREA - 10.26 SQ.M / 110 SQ.FT TOTAL AREA - 76.04 SQ.M / 818 SQ.FT

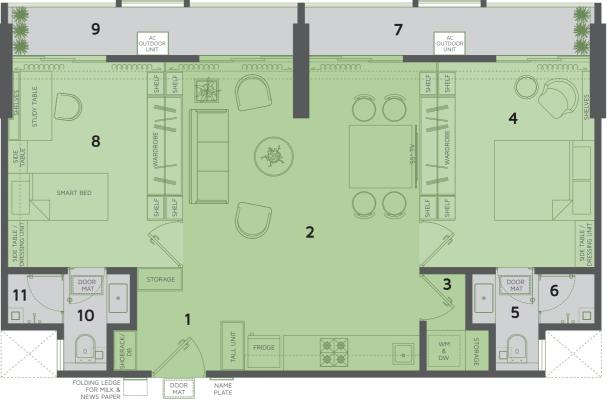




7. BALCONY	18′2″ X 3'0″
8. BEDROOM	11′0" X 12′11"
9. BALCONY	18'2" X 3'0"
10. WC	2′8″ X 2′11″
11. TOILET	7′8″ X 3′1″





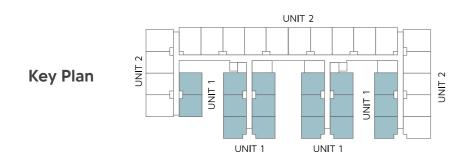


### NUCLEAR FAMILY SOLACE - TYPE 1

1. LOBBY	2′10″ X 6'6"
2. LIVING, DINING & KITCHEN	14′10" X 15'7"
3. UTILITY	2'6" X 6′1″
4. BEDROOM	11'0" X 9'1"
5. TOILET	7′8″ X 3'1″
6. WC	2′8″ X 2'11″

3'0″ X 18'2"
11′0″ X 9′1"
3′0″ X 18'2″
2′8″ X 2′11″
7′8″ X 3′1″

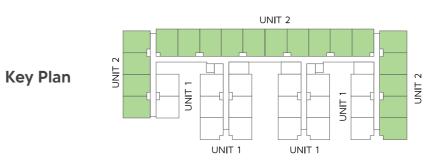
CARPET AREA - 52.88 SQ.M / 570 SQ.FT | BALCONY AREA - 10.26 SQ.M / 110 SQ.FT TOTAL AREA - 63.14 SQ.M / 680 SQ.FT



### NUCLEAR FAMILY SOLACE - TYPE 2

1. LOBBY	2'10' X 6'6"
2. LIVING, DINING & KITCHEN	14'10" X 19'4"
3. UTILITY	2′6″ X 6'1″
4. MASTER BEDROOM	11′0″ X 12′11″
5. WC	2′8″ x 2′11″
6. TOILET	7'8" X 3'1"

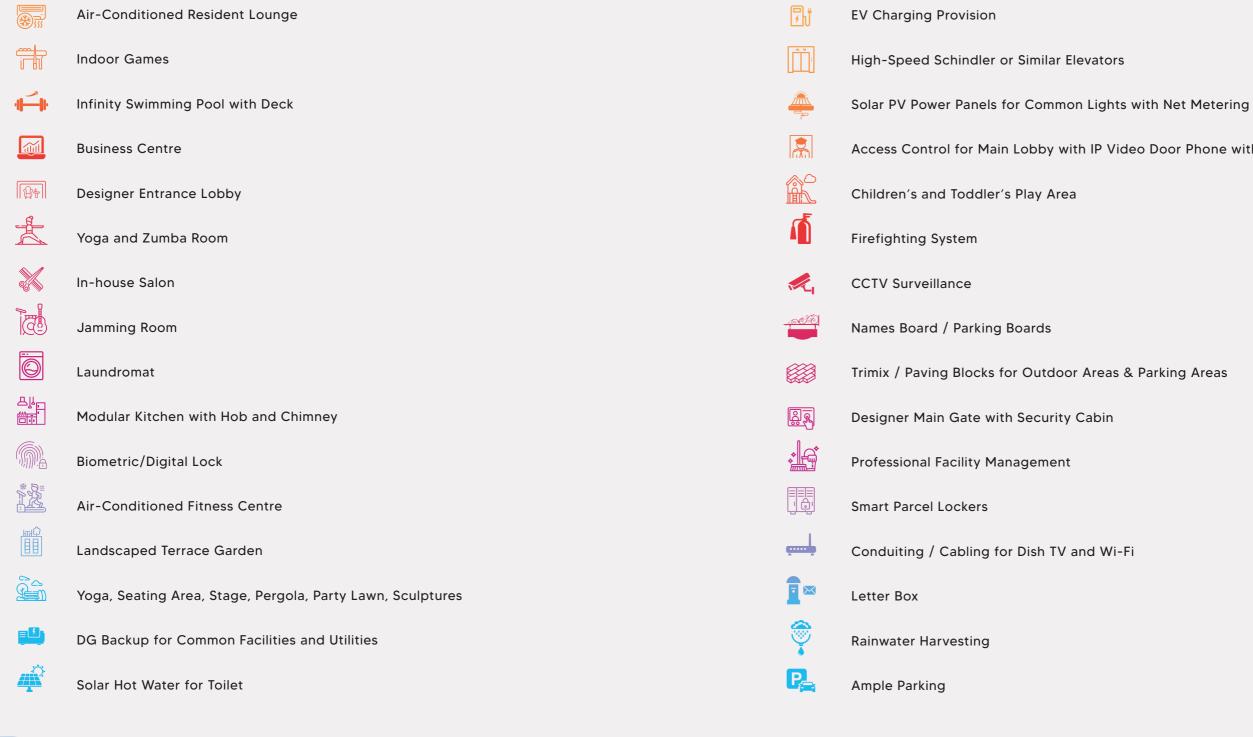
CARPET AREA - 65.78 SQ.M / 708 SQ.FT | BALCONY AREA - 10.26 SQ.M / 110 SQ.FT TOTAL AREA - 76.04 SQ.M / 818 SQ.FT





7. BALCONY	18′2″ X 3'0″
8. BEDROOM	11'0" X 12'11"
9. BALCONY	18′2" X 3'0″
10. WC	2'8" X 2'11"
11. TOILET	7′8″ X 3′1″

## **Amenities that Spark** a Real Estate Revolution



Access Control for Main Lobby with IP Video Door Phone with 3-Level Security

### Find Magnificence in the Minutiae



#### Type of Structure

• RCC Framed Structure



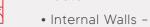
#### **Floor System**

• Flat slab / PT slab



#### Masonry

• Internal / External 5" Thick Light Weight AAC Blocks



### Plaster

- Internal Walls Gypsum Finish & Tar Plaster for Tile Areas
- External Walls Double Coat Sand Faced Plaster
- Staircase & Waist Slab Neeru Finish



### Paint

- Internal Premium Emulsion for Rich Matt Finish
- External Texture & Acrylic Paint
- Oil Paint for M.S.



### **Electrical Systems**

- Three Phase MSEB Meters
- Fire Resistant Concealed Copper Wiring
- Provision of Light and Fan Points in all Rooms
- Provision of T.V., A.C Points in Living & Bedrooms
- Adequate Plug Points
- Schneider or similar switches & Earth Leak Circuit Breaker ELCB
- Pre-wired internet connectivity in bedrooms



### Plumbing

• Concealed plumbing with Toto/Grohe/Kohler Sanitary ware & C.P. fitting



### Kitchen

- Modular kitchen with guartz countertop with branded sink • Exhaust Fan Point
- Dado Below and 2' Above Platform
- Water Purifier Point
- Dishwasher & Washing Provision in Utility Area



#### Flooring

- Wooden finish plank tiles for all units and balconies
- Designer Flooring in the Entrance Lobby
- Granite flooring for staircase
- Antiskid flooring in attached balconies
- 600 mm x 1200 mm designer Wall/dado tiles



- Laminated Plywood Main Door Frame & main door with premium Quality Fittings
- Laminated Wooden & Granite door frames along with flush doors for toilets
- UPVC Sliding Glass Doors for Balconies

### Windows

Doors

- UPVC Windows
- Granite windowsills

### Toilets

- with concealed flus valve
- Counter washbasins
- Exhaust fan point
- Geyser point provision



### Waterproofing

- /Balconies, Raft, Retaining Wall, Basement, OHWT & UGWT



- Glass & S.S. Railing for Balconies
- Staircase Railing in M.S.
- M.S. Sliding Main Gates





• Toto/Grohe/Kohler or equivalent Wall hung EWC with health faucet along

• Shahabad / Brick Bat Waterproofing of Toilets, Top & Attached Terraces

# The Coordinates to your NEON Dreams

- 500 m

- 1.7 km

- 3.7 km

- 8.4 km



#### LANDMARKS

- Pune Airport
- Udaan Biodiversity Park 1.2 km
- Joggers Park
- Aga Khan Palace
- Railway Station



#### **EDUCATIONAL INSTITUTES**

Symbiosis Law College	- 500 m
• Symbiosis School for Libertal Arts	- 900 m
• Lexicon Kids Viman Nagar	- 1.6 km
Rosary School	- 1.8 km
• Symbiosis Institute of Design	- 1.9 km
• Air Force School, Pune	- 2.5 km
• MIBS India Management College	- 3.1 km
VIBGYOR High School	- 4.9 km
• The Bishop's Co-Ed School	- 5.5 km

• The Bishop's Co-Ed School



#### HOSPITALS

Miracle Healthcare Zone	- 1.2 km
Olive Health Center	- 1.4 km
• Apollo Clinic	- 1.6 km
Chris Rock Edward Paul Hospital	- 1.8 km
<ul> <li>Jeewan Jyot Multispeciality</li> </ul>	- 3.0 km
• Hi-Line Hospital	- 3.0 km
• Serene Hospital	- 3.7 km
<ul> <li>Medipoint Hospital</li> </ul>	- 4.3 km



#### **SHOPPING & ENTERTAINMENT**

• Skymax Mall	- 1.5 km
• Dorabjee's	- 1.5 km
• Clover Park	- 1.6 km
• Airforce Shopping Complex	- 2.1 km
• Star Bazar	- 2.5 km
• Reliance Trends	- 2.6 km
• Phoenix Market City	- 2.6 km
• Creaticity	- 4.2 km
• DMart	- 4.5 km
• Mariplex Mall	- 6.5 km



#### HOTELS

• Lemon Tree	- 2.3 km
• Four Points by Sheraton	- 2.9 km
• Hyatt Regency	- 2.9 km
• Novotel Pune	- 3.4 km
• Ibis Hotel	- 3.6 km
• Hyatt	- 4.4 kn
• Westin	- 4.9 km
• Ritz Carlton	- 4.9 km
• Hotel Radisson	- 5.6 km

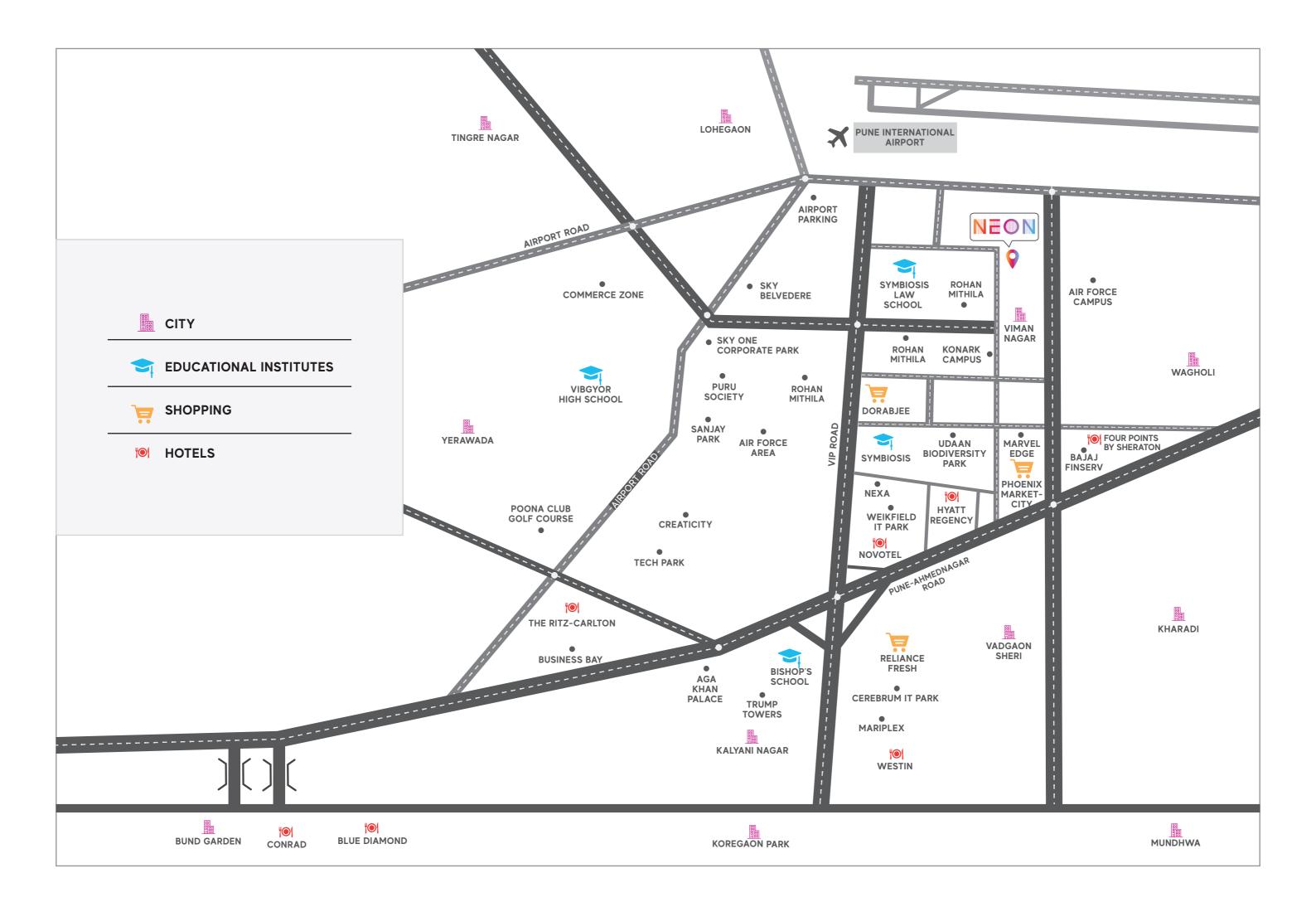


#### **IT AND BUSINESS PARKS**

• Sky One Corporate Park	- 1.0 km
• Vatika Business Centre	- 1.1 km
• Marvel Edge	- 1.9 km
• Gigaspace IT Park	- 2.4 km
• Panchshil Tech Park	- 2.8 km
• Weikfield IT Citi Info Park	- 2.9 km
• Mantri Business Park	- 3.1 km
BramhaCorp Business Park	- 4.4 km
• Cerebrum IT Park	- 4.4 km

Sahyadri Hospital	- 4.3 km
City Care Hospital	- 5.3 km
Cloudnine Hospital	- 5.7 km
Orchid Hospital	- 5.7 km
Navale Hospital	- 5.7 km
Columbia Asia Hospital	- 71 km

• Cybage	- 4.6 km
Commerzone IT Park	- 4.8 km
IT Park Dhanori	- 5.0 km
• Business Bay	- 5.0 km
• Nyati Tech Park	- 5.2 km
• WTC	- 6.8 km
• EON Free Zone	- 7.3 km





### **OUR STORY**

One of Pune's leading promoters and developers, Horizon Developers have been crafting excellence for the last 25 years. This passion for perfection and a desire to continually excel has ensured that an investment in a home with Horizon Developers, is an investment in superior value and design.



### OUR FEW PROJECTS



HORIZON HIGHGROVES

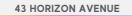


HORIZON WEST ONE



ASTER TRINITY







Estofa Consco, is committed to ensuring affordability, quality, location advantage, future ready homes, good amenities through sustainable communities for our clients & their loved ones.

Our Mission: Setting a benchmark in Indian real estate, by creating "World Class structures and homes that put India on the Global map ".



Estofa Consco, is a venture of Planedge Consultants Pvt. Ltd. Leaders in Construction Engineering and Project Management.

We have a proven track record of delivering aesthetic & functional spaces.

### CREDITS

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